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FOR IMMEDIATE RELEASE

LALAPANZI™ ANNOUNCES THE BIRTH OF ITS NEWEST BABY TRAVEL BED

The new organic travel bed for infants

SAN DIEGO – November 25, 2009 – Lalapanzi Beds, LLC.™ (www.LalapanziBeds.com), a brand dedicated to providing babies and their parents with better sleeping solutions while traveling, announces the launch of the FIRST organic travel bed for babies.

Improving on its original concept, Lalapanzi Beds, LLC. launched an all organic version of their foldable travel beds for infants. The San Diego based company partnered with Naturepedic - the first and only mattress company to specialize **exclusively** in the design and manufacturing of infant mattresses – in designing a custom mattress for the Lalapanzi Organic Bed™. Currently available in two color combinations (pink and blue), the Lalapanzi Organic Bed™ retails for \$265 and comes standard with a organic cotton mattress from Naturepedic (\$100 retail value). The company also incorporated some fun prints into its new line.

The Lalapanzi Organic Bed™ Features:

- 100% Organic cotton fabric cover and sheet that is eco sustainable, GOTS certified from seed to shelf. It is grown without herbicides or pesticides and dyed with eco-friendly, certified dyes.
- GOTS certified organic cotton mattress from Naturepedic.
- Firm and durable foam frame made with plant based material that replaces much of the petroleum used in the normal manufacturing process of foam. The foam is manufactured in a way that uses less energy and reduces carbon emissions into the atmosphere.

(More)

Traveling with small children can be a challenge, especially if it involves staying overnight. Small children are extremely sensitive to changes in their environment, and generally prefer sleeping in their own beds. The Lalapanzi Travel Bed™ allows them to do exactly that. Designed to fit in a standard crib, babies can get used to sleeping in the bed before taking it on the road. The National Sleep Foundation (www.sleepfoundation.org) suggests that bringing along comfort toys and belongings such as a favorite blanket or pillow can help your child sleep away from home.

The Lalapanzi Travel Bed™ is effective because it provides your child an opportunity to sleep in the same bed everywhere you go. Whether it is a short trip to the gym, dinner with friends, attending church, a nursery, a weekend at Grandma's or on extended hotel stay.

Lalapanzi Travel Beds™ have five unique qualities:

- The Lalapanzi Bed™ is **easily foldable** into a separate compact travel sac. No assembly required!
- **Soft side walls** offer protection, warmth and enhances coziness
- The **oval shape** simulates mother's womb and give baby a softer welcome.
- At only 5 pounds, the Lalapanzi Bed™ is very **lightweight** and its sturdy carry handles makes it easily portable.
- **Machine Washable:** All the Lalapanzi Beds™ are machine washable and can be tumble dried.

About Lalapanzi Beds

Founded by a frequent traveler and South-African mother of two young boys, Lalapanzi Beds, LLC. is dedicated to providing on-the-go families with better sleeping opportunities for their babies. All products are handmade and packaged in the US – made by moms for moms. For more information on Lalapanzi Beds, LLC, to become a retailer, or to purchase Lalapanzi products, please email Sales@LalapanziBeds.com, or visit their Web site at www.LalapanziBeds.com.